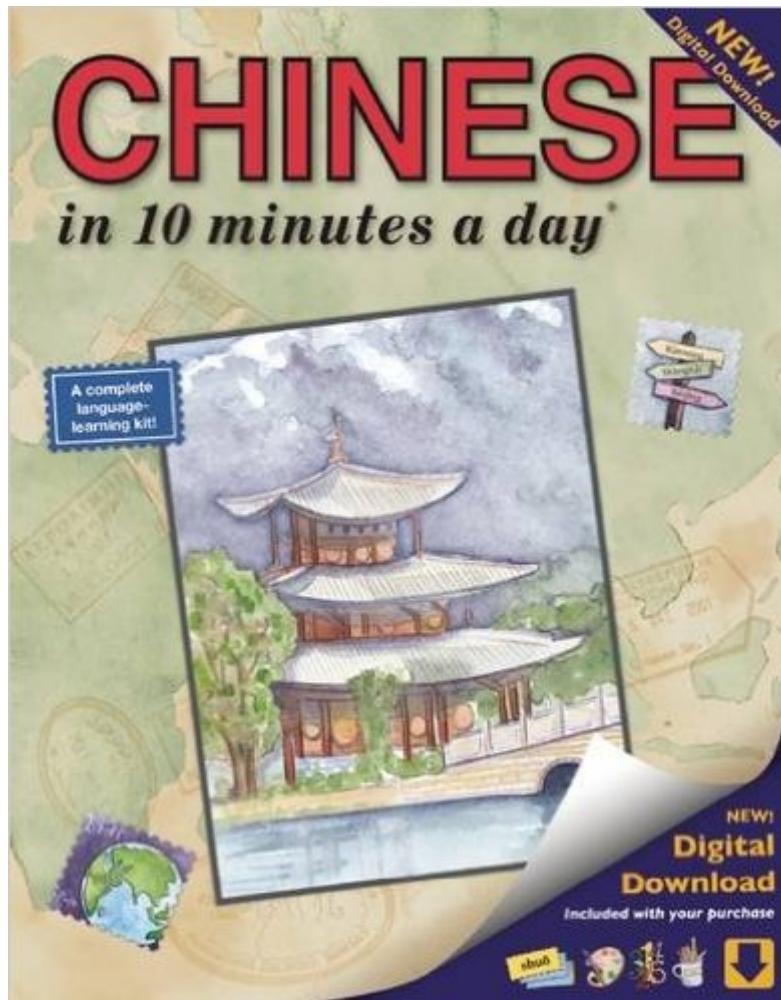


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# CHINESE In 10 Minutes A Day



## Synopsis

A trip to China is magical, especially when you can speak the language. So before you visit the Great Wall, take the first step here. This book with its new digital download is a complete and fun, hands-on language learning experience. Useful study tools, fun interactive computer games and easy-to-use English phonetics make learning Chinese effortless and enjoyable. And with a focus on practical words and phrases, you'll be able to order a meal, shop for those incredible bargains and find your way around town, with absolute ease. Spend just 15 minutes a day with this program and you'll be speaking Chinese in no time! The 15 minutes a day •

Program: The 15 minutes a day • proven methodology guarantees success; all you have to do is set aside 10 minutes and you'll be on your way. Why 10 minutes a day? Because 10 minutes is doable, it fits easily into your life and it's not overwhelming. The program is created so that you can work at your own pace. You set the pace and you decide when you're ready to move to the next Step. The book is purposely designed to look like a child's workbook; it's not intimidating or overwhelming. Instead, it's approachable and engaging for everyone at any age. The book covers material equivalent to more than a year of high school Chinese or the 1st quarter of Chinese at university. The vocabulary hones in on key essential words that you'll actually use when traveling. You'll learn Key Question Words so you can ask for what you need; money and numbers so you can shop and pay bills; directions so you can get to your destination smoothly, and so much more that will make your experience abroad enjoyable. Study aids and fun activities such as word games, puzzles and interactive modules are academically designed and strategically interwoven into the program to help you succeed. Contents include: The 132-page illustrated workbook: Use the book to guide you, step-by-step, through learning and speaking Mandarin Chinese. Full color throughout: Visually engages you and is conducive to learning quickly. Digital download of 15 minutes a day • language learning software: Use the interactive modules to hear the words, practice and play, track your score and have fun! (PC and Mac friendly) 150 Sticky Labels (both in the book and for your computer): Place the Sticky Labels around the house and office to learn new words without any extra time or effort. Use the interactive Sticky Labels module on your computer to hear the words, review, keep track of your score and improve. Ready-made Flash Cards (both in the book and for your computer): Take the ready-made flash cards with you and review your vocabulary on the go. Use the interactive Flash Card module on your computer to hear the words, practice and test yourself. Cut-out Menu Guide: Practice at your local restaurant and take it on your trip. Pronunciation Guide: With the Guide and simple phonetics above each Chinese word, it's easy for native English speakers to begin

speaking Chinese with the correct pronunciation. Glossary of over 2,000 new words, definitions, and pronunciation: So you can quickly look up a Chinese word, its pronunciation and definition.

## Book Information

Series: 10 Minutes a Day

Paperback: 132 pages

Publisher: Bilingual Books; 8 Csm Flc edition (April 12, 2016)

Language: English

ISBN-10: 1931873356

ISBN-13: 978-1931873352

Product Dimensions: 8.3 x 0.4 x 10.7 inches

Shipping Weight: 14.4 ounces (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars [See all reviews](#) (24 customer reviews)

Best Sellers Rank: #342,672 in Books (See Top 100 in Books) #67 in [Books > Children's Books > Education & Reference > Foreign Language Learning > Chinese](#) #844 in [Books > Reference > Foreign Language Study & Reference > Instruction](#)

## Customer Reviews

It takes a lot more than 10 minutes a day to learn Chinese, but this is a good place to start. Pictures, games, puzzles and stick-on labels make learning basic phrases fun. I got this book before I went to live in Beijing in 1994, and found it handy. I used it to supplement lessons from my private tutor. Some foreigners I worked with also had the book, and stuck the labels up all over their apartments.

I bought this book about a year ago at the advice of my Chinese teacher. She recommended it to all of her students. I have been working as a foreigner in Shanghai for a year, and this book always has the best information and is easy to use because of the pictures and sticky labels. It's inexpensive and highly informative. I'd recommend it to anyone with a desire to learn basic Mandarin for travel or work. Highly recommended!

I am so happy to have purchased this program. Everyday I practice speaking, reading and writing in pinyin. I have almost completely memorized the pinyin alphabet. I would suggest to anyone trying to learn Mandarin to purchase a supplemental book, McGraw-Hill's "Chinese Pronunciation" book. This book with accompanying CD will cover completely ALL the actual Mandarin pronunciations: finals (vowels) and initials (consonants). So, The "Chinese in 10 Mins. a Day" together with

"Chinese Pronunciation" books, will give any serious beginner the perfect tools to start your journey in learning this new language. I gave "Chinese in 10 Mins. a Day" with CD a five-star rating because it is broken down into easy-to-comprehend blocks of words per chapter. This book provides so many necessary sentences that one needs to know in order to speak basic Mandarin.

As a teacher of Mandarin, a subject for which there are few good textbooks, I employ this as a supplementary text for my students when parents ask "are there any other books out their my child could be using for extra help?"

Of course, no one learns Mandarin in 10 minutes a day. I'm sure no one really expects to. Used in conjunction with other methods that emphasize the sound of the language, however, this is a very good resource for basic phrases and vocabulary.

This book makes learning fun. It has an interactive cd that downloads quickly, it also has flash cards and item names to place on the item so that you can see it daily. My son and i each got a book. He is in Taiwan now teaching English and we are able to practice Mandarin Chinese in the evening. It's great when you can use the book this way, only 10 minutes a day, lots of review and learning becomes fun.

Was recommended by my son's Mandarin instructor. My 1st grade boy loves to work on the CD-rom items but the book itself is over his head. I was disappointed that the stickers that accompanied the book were not Mandarin symbols/figures by pinyin.

I am editing my review and doing away with the stars. This book promises to help you learn Chinese, as in MANDARIN, as in the NATIONAL LANGUAGE of China, which is also called PUTONGHUA. Contrary to everything the book says, it is NOT PUTONGHUA that one learns with it but BEIJINGHUA, which is a DIALECT from BEIJING. If you do not know each CITY in China has a DIFFERENT DIALECT, and the grammar, pronunciation and way of using words is COMPLETELY DIFFERENT FROM THE NATIONAL LANGUAGE PUTONGHUA! Basically this book is falsely advertising what they teach! People do NOT need to learn BEIJINGHUA! People need to learn MANDARIN = PUTONGHUA in order to be able to correctly communicate while in China. Unless you are living in Beijing and are not interested in communicating with people from outside Beijing... go ahead and buy it. Because the grammar in here will not help you with the

NORMS of a National Language.\*\*\*\*\* ALSO... who puts CD's with books anymore? It is equal to using a tape! Come on people, use DOWNLOAD links, or include a USB DRIVE. Most laptop computers now are ULTRATHIN = NO CD. !\_!

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## Strategies (Do's and Don'ts and the Small Letters)

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